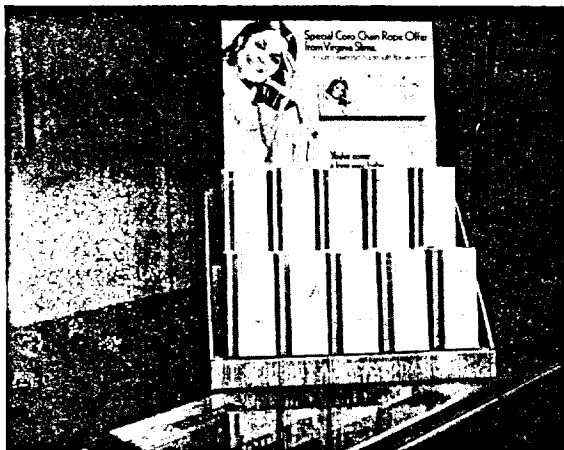


DISPLAY TIPS PRODUCT PROMOTION PLAN

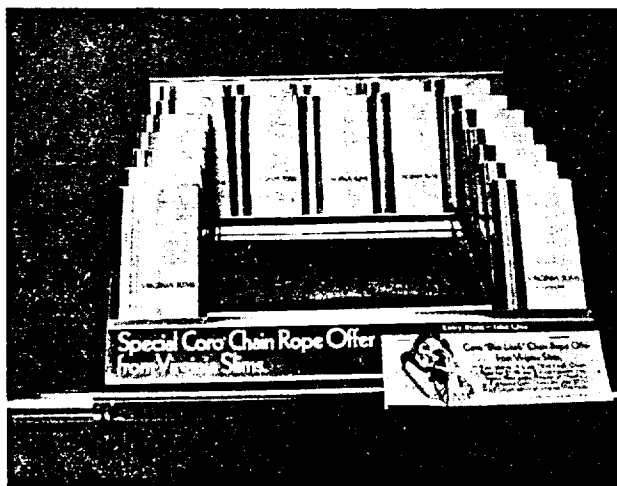
July 2 — July 25, 1969

30 PACK DISPLAY



This is the standard "Coro" display that should be used, where possible, in all retail outlets.

CHANGE TRAY



This display should be used on all counters where we maintain change tray displays.

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DISPLAY TIPS

24 PACK MERCHANDISER



This display should be used, where possible, to satisfy the requirements for checkout displays in chain stores in accordance with the terms of our merchandising agreement.

MARLBORO 30 PACK DISPLAY



This display, plus a shelf talker, should offer ample opportunity to re-acquaint consumers with our valuable Remington Prints offer.

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